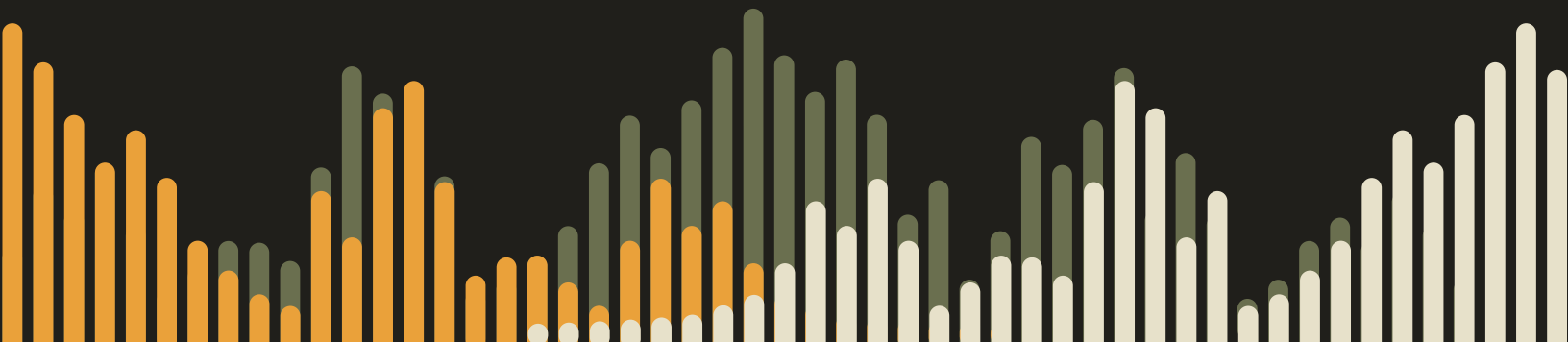




GUIDE TRACK

MUSIC

rising artist



OVERVIEW



A six month, in person development programme for musicians who have the raw ingredients for success but feel stuck, overlooked, or unsure how to turn their potential into real progress.

After years of running open nights, one thing has become clear. Progress is not about waiting for a moment. It is about building the habits and systems that make progress inevitable. When artists take control of their development, luck becomes something they generate, not something they hope for.

The difference is not talent.
The difference is mindset, discipline, support, and accountability.

The Rising Artist Programme gives musicians the structure and guidance they need to turn potential into progress. Across bi weekly sessions at Casemates Studios, artists learn how to create consistently, rehearse intentionally, perform with confidence, and build momentum that lasts.

SOUND GOOD?

At the end of the programme, each artist leaves with...

- A festival ready live set
- A professionally recorded and produced track
- A bank of promo content
- A long term development plan
- A stronger identity, discipline, and creative toolkit
- One year of access to The GTM Musicians Online Network

This is where clarity becomes action.
This is where the journey truly begins.

WHO THIS IS FOR

- Artists who write good songs but struggle to gain traction
- Artists who want to make music full-time
- Artists who feel stuck or overlooked
- Artists who want structure, accountability, and development
- Artists who are ready to treat music like a career
- Artists who want to connect with like minded musicians
- Artists who are willing to show up, do the work, and grow

WHO THIS IS NOT FOR

- Artists who want overnight success
- Artists who are not willing to be challenged
- Artists who do not want to rehearse, review, or refine
- Artists who don't wish to turn professional



STREET

STRUCTURE

MONTH 1

Foundations, Habits and Mindset

Theme: Build the mindset and discipline of a rising artist.

Artists learn the systems and creative habits that support long term growth. This month establishes identity, discipline, and the foundations of sustainable progress.

Outcome: A clear creative identity and repeatable practice system.

MONTH 3

Live Skills and Performance Dynamics

Theme: Build the show that builds the career.

Artists learn how to rehearse with intention, communicate on stage, guide audience attention, and shape a set that creates real connection.

Outcome: A structured rehearsal system and a significantly improved live performance.

MONTH 2

Ideas and Creative Systems

Theme: Creativity is a discipline, not an accident.

Artists explore songwriting frameworks, idea generation tools, and the creative processes used by world class writers. They learn to finish ideas, refine them, and build a catalogue they can rely on.

Outcome: A stronger songwriting toolkit and a growing catalogue of completed ideas.

MONTH 4

Recording, Production and Content

Theme: Capture who you are at your best. Artists work with producers to record a fully produced track suitable for gig applications, playlists, and press. Alongside this, they create promo content that reflects their identity and supports their next steps.

Outcome: A professionally recorded track and a bank of high quality promo content.

MONTH 5

Presence and Opportunity

Theme: Make every gig count. Artists learn how to carry themselves professionally, build trust with promoters and engineers, communicate clearly, and create positive working relationships with the people who shape their opportunities.

Outcome: A professional off stage approach and a clear system for turning gigs into long term opportunities.

MONTH 6

Long Term Strategy & Growth

Theme: Build something that lasts. Artists learn how to build sustainable momentum through content, networking, gig strategy, and personal systems. This month focuses on long term thinking, consistency, and the habits that keep artists improving.

Outcome: A long term development plan and the confidence to keep growing after the programme ends.

RISE UP

The Rising Artist Programme promises transformation and realisation. This programme prepares artists for the journey ahead and gives them the confidence to take their first meaningful steps.

The Rising Artist Programme is

- A structured development journey
- A mentorship environment
- A creative discipline builder
- A performance accelerator
- A professionalisation system
- A community of like minded artists

What the Rising Artist does

- Builds discipline
- Strengthens creativity
- Improves live performance
- Develops professional habits
- Creates momentum
- Builds community
- Prepares artists for REAL opportunities

PROGRESS



**“This is the artist you chose to become.
This is you stepping onto the path you set for yourself.”**

Ideas only matter when they become something real.
Talent becomes meaningful when it is consistent.
When artists build the right habits progress becomes predictable. Momentum becomes repeatable.
Breakthroughs become a matter of time.

Programme Summary

The Rising Artist Programme works because it turns ideas into action. Every session builds creativity, sharpens craft, and strengthens workflow. Creativity becomes a foundation you can build on.

The result is simple.

Artists who are ready.
Artists who are confident.
Artists who can deliver.